



Health Equity Community Advisory Board

Community Advisory Board Meeting
September 28, 2021
9:00am – 11:00am
Zoom Conference Call

Participants

Name	Affiliation	CAB Role	Email Address
James Jackson	Western & Southern Life	CAB Chair	jpatterson@mhasd.org
Judi Patterson	Case Manager, Mental Health America	CAB Co-Chair	jpatterson@mhasd.org
Jamila K. Stockman	Associate Professor and Vice Chief, UC San Diego, Division of Infectious Diseases & Global Public Health	Director, Health Equity CAB	jstockman@health.ucsd.edu
Maria Marquine	UC San Diego, Department of Psychiatry	Guest	mmarquine@health.ucsd.edu
Danielle Campbell	UC San Diego, Division of Infectious Diseases & Global Public Health	CAB Member	dacampbe@health.ucsd.edu
Megan Liang	San Diego State University Research Foundation	Program Associate, Health Equity CAB	mkliang@sdsu.edu
Wanda London	Community Member	CAB Member	wlondon@health.ucsd.edu
Rebecca Zipfel	Program Supervisor, San Ysidro Health	CAB Member	rebecca.zipfel@syhc.org
Christina Williams	Program Manager, San Diego Center for AIDS Research	CAB Member	c4williams@health.ucsd.edu
Kiyomi Tsuyuki	UC San Diego, Division of Infectious Diseases & Global Public Health	CAB Member	ktsuyuki@health.ucsd.edu
Suzanne Afflalo	Medical Director, Alliance Health Clinic	CAB Member	suzanneafflalo@sbcglobal.net
Elizabeth Johnson	Administrative Director, San Diego Center for AIDS Research and the HIV Institute	CAB Member	liz@health.ucsd.edu
S. Giovanna Carr	UC San Diego, Division of Infectious Diseases & Global Public Health	Clinical Interventionist	s3carr@health.ucsd.edu
Craig Hutchinson	Stanford University School of Medicine	CAB Member	craigshutchinson@gmail.com
Mariana Cherner	UC San Diego, Department of Psychiatry	Guest	mcherner@ucsd.edu

Commencement

The CAB meeting began at 09:02 a.m.

Welcome from the CAB Chair & Co-Chair and Introductions

James Jackson and Judi Patterson welcomed the group and facilitated introductions of leadership and participants via Zoom video conference. See attendee names, affiliations, and contact information above.

CFAR Updates

Dr. Jamila K. Stockman first introduced Megan Liang as the new Health Equity CAB Program Associate. All announcements and event notices will come from Megan via email.

SD CFAR Annual Research Day is on Tuesday, October 5th. This is an opportunity for researchers to showcase their ongoing research efforts to the community and globally. This serves as a great way to see the current research that is ongoing from some of the CFAR members. Registration link and more information could be found here: <https://cfar.ucsd.edu/en/meetings/research-day/>. Dr. Stockman also introduced an additional part of Research Day, which will include a 20-minute panel of four to five community members. The goal of the panel is to discuss how we can better collaborate in research efforts, in terms of the academic community, and to discuss some of the highs and lows so we can see where to improve upon on our collaborative efforts. Dr. Stockman will be moderating the session. There is already tentative representation from San Ysidro Health, so any additional representation is welcome.

The third announcement was related to a COVID-19 organizational health survey. Many members of the Health Equity CAB participated in a listening session hosted by the Southern California HIV/AIDS Research Policy Center a few months ago. In the session, there were breakout groups where attendees touched upon some issues that were raised in a prior listening session that was hosted by the NIH (National Institutes of Health). As a result of the listening session, a COVID-19 organizational health survey was developed. This survey is currently in distribution to a number of community partners throughout the state of California. The goal of the survey is to understand some of the barriers and facilitators to providing services from the community agency during the pandemic and thereafter. The survey will be distributed to the CAB members and it will close at the end of September. It would be a great way to have representation from the San Diego community if CAB members contributed. The goal of the policy center is to use the data generated from community-based organizations to promote policy change at the state level; it would be great to have contribution from the CAB to ensure the needs of the San Diego community are being represented adequately in these policy efforts.

The annual national CFAR CAB meeting will occur in November of this year. Some of the Health Equity CAB member delegates will attend. Mr. James Jackson provided more context for the members to better understand. The CFARs that are currently active will get together as a group to brainstorm and share ideas about what is working in certain parts of the country. By sharing these, other CFARs may be able to use those in their parts of the country. More updates will come as the time approaches.

The next announcement from Dr. Jamila Stockman was about the Global University CAB. At UCSD, there are numerous CABs, one of them being the Health Equity CAB. With the various different CABs, it wasn't always apparent what each were working on and whether there were areas of synergy that could have been leveraged. The Global University CAB was created to

bridge that gap. The Global University CAB is comprised of one to two members from each of the different CABs, so that it provides an opportunity for everyone to interact and receive updates as to what each CAB is working on and to identify any opportunities for collaboration. There is a discussion to potentially restructure the CABs as well, so with one Global University CAB serving as a central CAB, the other existing CABs could be working groups, which are more centralized and focused. Ms. Liz Johnson recommended putting together a small implementation committee, with a representative from each CAB, to help plan what this might look like.

There will be a new community advisory board, called the Triumph Community Advisory Board, led by Dr. Kiyomi Tsuyuki. There is an open Co-Chair position (deadline: October 1st). With the San Diego Department of Health and Human Services, the Triumph study (PI: Dr. Susan Little) is designed to help bridge findings from molecular epidemiology and epidemic epigenetics, which is a way to use sequencing of the HIV infection to identify high risk and clusters for HIV transmission. The public health department is unsure how to go about notifying, identifying, or working with certain interventions and how to increase equitable access to HIV care, PrEP, and general information about HIV prevention that is acceptable. The CAB will recruit 25-30 people that are representative of the community that works with HIV or is affected by HIV and to identify acceptable community interventions that is accepted by the San Diego Department of Health and Human Services.

Health Equity CAB Leadership Opportunities

Mr. James Jackson has been at the helm of this CAB as the Chair for four years, and Ms. Judi Patterson has also been at the helm for the past two to three years as well. In a discussion with the two chairs and Dr. Stockman, they have come to the agreement that it is time to have a transition to new leadership. An announcement will be developed and distributed to the CAB members, and the positions will be open to the CAB. Whoever is selected for those positions would not jump into the position immediately but will go through an overlap period with Mr. Jackson and Ms. Patterson.

Research Project Presentation: Health of Older Latinos (HOLA) Study

Dr. Maria Marquine introduced the existing, NIH-funded, Health in Older Latinos (HOLA) project. Dr. Marquine shared her screen and provided a PowerPoint presentation that outlined HOLA, which is a longitudinal study looking at neurocognitive impairment in Hispanics/Latinos who are aging with or without HIV.

Primary Goal

The study's overall goal is to identify biomedical and environmental risk factors for change. The HOLA study examines why Latinos have a higher risk for neurocognitive impairment in the intersection with HIV and aging and looks at what might be driving this difference.

Questions for Today's Meeting

- The HOLA study is looking to recruit more participants for their study; what other efforts can they try?
- Who has participated so far?
 - The HOLA study is looking to recruit more males without HIV, ages 40-49.

Who Can Participate?

Latinos of any sex, with and without HIV, over the age of 40, who speak English or Spanish are permitted to join the study. Participants will complete activities at the baseline, and at the 18-

and 36-month intervals. They will be asked to complete neurocognitive testing and evaluations, psychiatric assessments, and, at the baseline only, they will begin to use a supplemental Fitbit/keyboard style app for a course of 4 weeks. The neurocognitive evaluations consist of pencil and paper type of test questions, where participants will complete to their best ability and will be compared across the same age groups, years of education, gender, etc.

HOLA Study's Current Efforts

To encourage participation, the study staff have worked to build trust throughout the community. The study is in partnership with the HIV Neurobehavioral Research Program (HNRP) Participant Accrual and Retention (PAR) Team and San Ysidro Health, both who have had a long-term presence in the local community of persons with HIV. All of the recruitment materials underscore confidentiality and the impact of research that it could have on the Latinx community. In addition, the study staff is reflective of the community.

Dr. Marquine's team has also reduced practical barriers to encourage participation, with various different study sites where people can complete visits throughout San Diego. Transportation costs can also be covered and, if needed, study visits can be completed at participants' homes, with certain limits given the current pandemic. Study visits are completed over the weekends and after hours to accommodate for differing schedules, and visits can be split if the participants don't want to complete it all in one sitting.

Dr. Marquine then showed various versions of the recruitment flyers. Flyers can have different phone numbers depending on the location and vary in size (business card sized vs. printer paper size).

Discussion

Dr. Stockman recommended advice on the expansion of community outreach methods. With more people doing things in person, she recommended thinking about traditional outreach methods: hanging tear-off flyers at public places with bulletin boards (e.g., supermarkets). Dr. Stockman recommended, in predominantly Latino neighborhoods, call local areas to see if there are upcoming events to post flyers. Local Spanish newspapers or magazines could also serve as a great option for posting flyers. Certain everyday places such as churches could be ideal places to hang flyers as well and connecting with church leadership could also be extremely beneficial.

Ms. Patterson also provided advice for working in churches. She has previously done presentations on varying topics; it is all about building trust. HIV and mental health, for example, can be some of the hardest topics to discuss, but it is important to establish a relationship and make a personal contact to make others feel at ease. Nothing travels faster than the word of mouth, so with a larger congregation, you are not going to sway everyone, but you can sway enough that want to hear the truth. Through this method, they can build their rapport and reputation within the community. Ms. Patterson also recommended utilizing social service agencies, who will put the programs that resonate with them on social media.

Revisiting LinkPositively

Ms. Danielle Campbell began presenting next and shared her screen with a PowerPoint presentation. The goal of today's presentation is to gather feedback on how the LinkPositively team can engage with the community more and what Ms. Campbell can do more strategically or with more innovation to reach Black women living with HIV.

Discussion

- Mr. Craig Hutchinson asked if the study was inclusive of all women, including Black women, Latina women, or transgender women.
 - Ms. Campbell clarified that, while the flyer on the screen says that they are inclusive of all women, including transgender and cisgender women, the study is specific to Black women.
- Ms. Judi Patterson asked where Ms. Campbell was doing presentations or what her platform for recruitment was.
 - Partnering with Mr. James Jackson, Ms. Campbell has worked with several different agencies throughout San Diego to do street-based outreach, leaving hard copies of flyers. She has also done presentations for clinicians to describe the project and emphasize how the study addresses the gaps in care and services specific to Black women. Ms. Campbell has also presented on the faith-based action coalition and liaised with people from the San Diego HIV planning council. Before the end of 2021, Ms. Campbell has a presentation with the California HIV Planning Group, who have members who may know others in San Diego based agencies.
 - Ms. Patterson recommended meeting people in McAllister's Institute Living Homes, where Ms. Campbell can talk to women living there with their children. In addition, she recommended that Ms. Campbell reach out to Volunteers of America.
- Ms. Rebecca Zipfel recommended finding community influencers and working with their platform to show a strong partnership with someone who has a voice in the community. If they see the positive aspects of the study, having them share it on LinkPositively's behalf can be extremely beneficial.

Open Discussion

Dr. Jamila Stockman transitioned to an open discussion for the team.

Dr. Suzanne Affalo shared that a community health fair would occur on Wednesday, October 6th from 10:00am to 3:00pm. For breast cancer awareness month, they would provide free mammograms for those who are uninsured, in addition to blood pressure screening, COVID-19 vaccines, influenza vaccines, and COVID-19 testing. It will be an outdoor event in the parking lot of the Jackie Robinson YMCA. Dr. Affalo suggested that Ms. Danielle Campbell either pass out flyers at the fair or even have a table at the event to boost LinkPositively engagement.

Mr. James Jackson mentioned that, regarding the national CFAR, all members could reach out to Mr. Craig Hutchinson for any questions. For the next national CFAR meeting, they request that each CFAR provides one minute to tell the others about the local CFAR in a lightning round. He will reach out with more details as he prepares for it.

Mr. Jackson and Ms. Judi Patterson closed off the open discussion by providing their gratitude for the CAB and their journey as the Chairs for this CAB.

Adjournment

Meeting adjourned at 10:41 a.m.